

National Unemployment Day Honored by iget2work.com

Unemployed take the day off! July 1st, iget2work.com leads the way in celebrating National Unemployment Day. The U.S. honors veterans, soldiers, Moms and Dads, so honoring the Unemployed became important for under-employed bloggers Sue Wolf and Nick La Penna. Their call to action is simple: Buy American, create a job, shine a light on the jobless, start an #unemployed Twitter parade or take an Out-of-Work person to lunch!

This semi-official holiday started out as a joke in 1997. Legend has it that two unemployed employees decided it was useless to search for work near the July 4th holiday. The duo took the day off from being unemployed and went to the beach to consume ice cream and booze. Today the breadline is online. That may be why there is no official recognition of the anniversary. The discouraged workers, the 99ers and those marginally attached to the labor force are mostly invisible. As unemployment numbers continue to fluctuate, the talk from Main Street to Wall Street, TV Pundits to Pennsylvania Avenue is: jobs jobs jobs. "Next to age, weight, and number of previous lovers, unemployment figures may be the most controversial and undercounted stats in the country," jokes La Penna.

The creators of [iget2work](http://iget2work.com), want to recognize National Unemployment Day (a not-in-Wikipedia holiday) in a big way this year. "Everyone in the #unemployed Twittersphere wants to do something amazing on National Unemployment Day, but no one has any money! Organizing the jobless is like herding cats." quips Wolf.

Wolf and La Penna agree that being unemployed is no laughing matter, but they grew tired of drowning in their tears over fried foods. So the two friends get up every day and provide inspiration to dejected workers. They post a daily dose of '[Before They Were Famous](#),' write unemployment jokes, add videos to the [Unemployed Quilt Project](#) and peddle their [film about the Unemployed](#). Friends, family and [Twitter fans](#) have purchased books, trinkets and a refrigerator using the Amazon box (lower left, front page ... thank you for your support), which has yielded the team a healthy double-digit income from the site.

Wolf says "Success for this deserved holiday will be awareness for the unemployed. Have us on your radio or TV show. Feature us in your blog or newspaper. We take the pulse of the unemployed every day. I've been an out-of-work expert ever since I went freelance in the arts! Now the whole world lives like a dancer/singer/actor/director ... frugally and in sweatpants!"

As [iget2work](http://iget2work.com) approaches its anniversary (8/8/08) La Penna and Wolf remember their founding mission was 'Find your best work life' which quickly became 'Comedy for the Unemployed or Fed Up.' La Penna says, "We never wanted to create an [Unemployment Counter](#), but chances are, by the end of this year's National Unemployment Day, more will join the ranks of reluctant revelers." Wolf adds "Until we don't need to celebrate National Unemployment Day with any hoopla, we will continue to dispense humor, info and stories to the millions of Unemployed Workers the world is trying to ignore. Never

Forget. But let's have some fun along the way and buy American, create a job or shine a light on the jobless."

Sue Wolf ; Director/ producer: known for ground breaking HBO comedy shows "One Night Stand," "Uptown Comedy Express" and "Woman of the Night" Sue has worked for Comedy Central, MTV, Disney, Lifetime, CBS, ABC, TBS, UPN. Hit programs include "Richard Pryor: I Ain't Dead Yet Muth#rF^%ker," "Legends: Rodney Dangerfield," "Dinner and a Movie" and "Comedy Central Roasts."

Nick La Penna: Writer / producer whose work includes projects for MTV, ABC, Sci Fi, CNBC, ShopNBC, CBS, Food Network, USA Networks, Family Channel, TBN, VH1, A&E, Fox and International Syndication, including the pop culture hits "Lifestyles Of The Rich And Famous," "Runaway with the Rich and Famous" and "Fame, Fortune and Romance."

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